

Your Way to Higher Google Rankings

1. Get Keyed In on Keywords

Conduct some reconnaissance on the keywords your customers are using to find what you're selling. Optimize your site around these search terms for ranking power.



3. Speed Things Up

Slow site? Google hates that like a drag on a night out. Compress those images, trim the fat code - you'll be racing up the rankings.



5. Get Backlinked Up

Google loves to see other sites endorsing yours with backlinks. Reach out to get links from influencers in your niche.



7. Optimise for On-the-Go

With people glued to their phones, make sure your site is mobile-friendly. Google is mobile-obsessed these days.



9. Crunch Those Analytics

Use data to see what's working and what's not. Double down on high-performing pages. Identify weak spots to improve.



2. Create Killer Content

Cook up some irresistible content that answers your audience's burning questions. Sprinkle keywords throughout naturally for extra flavor.



4. Fix the Tech Glitches

Technical problems making it tough for Google to access your site? Smooth things out with some debugging and TLC.



6. Alt Text - Not Just for Memes

Add keyword-optimised alt text to images for an SEO boost. Hey, it works for all those viral memes.



8. Create a Sitemap

A sitemap guides Googlebot to all your site's pages. Prevent pages from getting lost and plummeting down the rankings.



10. Keep Improving!

SEO is an ongoing process. Stay agile, keep optimizsng, and ride those ranking waves to the top!

See, ranking in Google doesn't have to be a nightmare. With some smart SEO moves, you'll slay those SERPs in no time!